



# THE CERTIFIED MARKETING COMMUNICATIONS INSTITUTE OF NIGERIA

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## PROFESSIONAL SINGLE CERTIFICATES/DIPLOMA COURSES PROGRAMME ANNOUNCEMENT FROM OCTOBER 2009.

<b>I. Professional Certificate/Advanced Certificate in:</b> a. Events Management, Logistics & Entertainment Marketing b. Marketing Management c. Advertising & Promotions Management. d. Public Relations e. Public Administration & Public Sector IMC Management f. Crisis/Conflicts Communication Management g. Brand Communication & Media Practice	<b>CERTIFICATE</b> 1. Executives/Business Owners, matured candidates, individuals working in these areas with minimum of SSCE/NECO/TCII etc. for Certificate Programmes  <b>II. DIPLOMA PROGRAMMES</b> i. Holders of CMCIN Certificates ii. Holders of National Diploma/NCE or equivalents iii. Matured Candidates with relevant experience. iv. Business owners and interested qualified Candidates.
<b>DURATION</b> i. <b>Certificate</b> – 4 Month Training/3 Months Internship  ii. <b>Diploma</b> – 8 Months Training /3 Months Internship	

### PROFESSIONAL FOUNDATION DIPLOMA:

This comprises of 3 Stages namely:

- i. **Foundation Certificate in Integrated Marketing Communications**
- ii. **Foundation Advance Certificate in Integrated Marketing Communications**
- iii. **Foundation Diploma in Integrated Marketing Communications**

### ENTRY REQUIREMENTS

- i. **Foundation Certificate in IMC**
  - Holders of 5 credits in SSCE/NECO/TC II/GCE/NABTEB or equivalent
  - Matured and experienced candidates in Sales, Marketing, Public Relations and related fields
- ii. **Foundation Advance Certificate in IMC**
  - Foundation Certificate in IMC
- iii. **Foundation Diploma in IMC**
  - Foundation & Advance Certificate in IMC

*The Courses are run by Grace College of Business & Marketing Communications/ CMCIN respectively.*